

## **Ditka Maučec**

Ditka Maučec was born in 1978 in Slovenia. She graduated in 2002 from the Faculty of Economics and Business in Maribor. She started her professional career in 2004 working in the Sales Department of In.life d.o.o., an alternative fixed telephony operator from Ljubljana. In 2005, she became Director of Marketing and in 2007 she took over the management of In.life d.o.o. becoming the CEO. In 2010, Ditka Maučec continued her career as a CMO at Telemach Slovenia and from 2018, she is a member of United Group as the Product Director, leading product and pricing strategy of the Group.

Ditka Maučec rođena je 1978. u Sloveniji. Diplomirala je 2002. godine na Ekonomsko poslovnom fakultetu u Mariboru. Profesionalnu karijeru započela je 2004. godine radeći u prodaji In.life d.o.o., alternativnom operateru fiksne telefonije iz Ljubljane. Gđa. Maučec 2005. godine postaje direktorica marketinga In.life d.o.o., a 2007. izvršna direktorica čime preuzima vođenje In.life d.o.o. Ditka Maučec je 2010. godine nastavila svoju karijeru kao CMO u Telemachu Slovenija, a 2018. godine se pridružila United Groupi na poziciji Product direktora, vodeći produkt i cjenovnu strategiju Grupe.